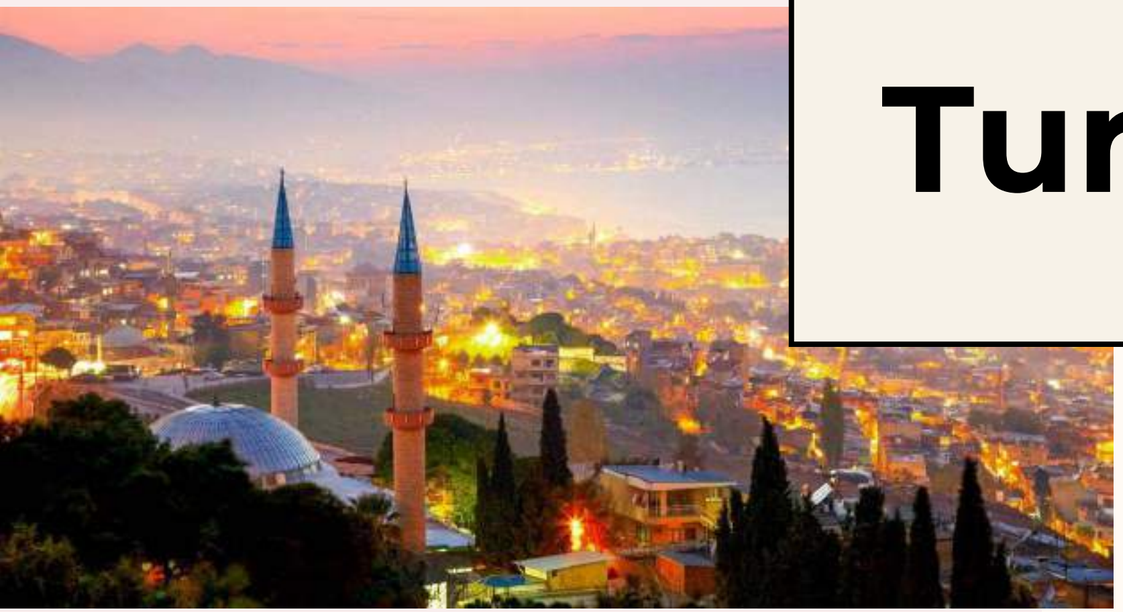


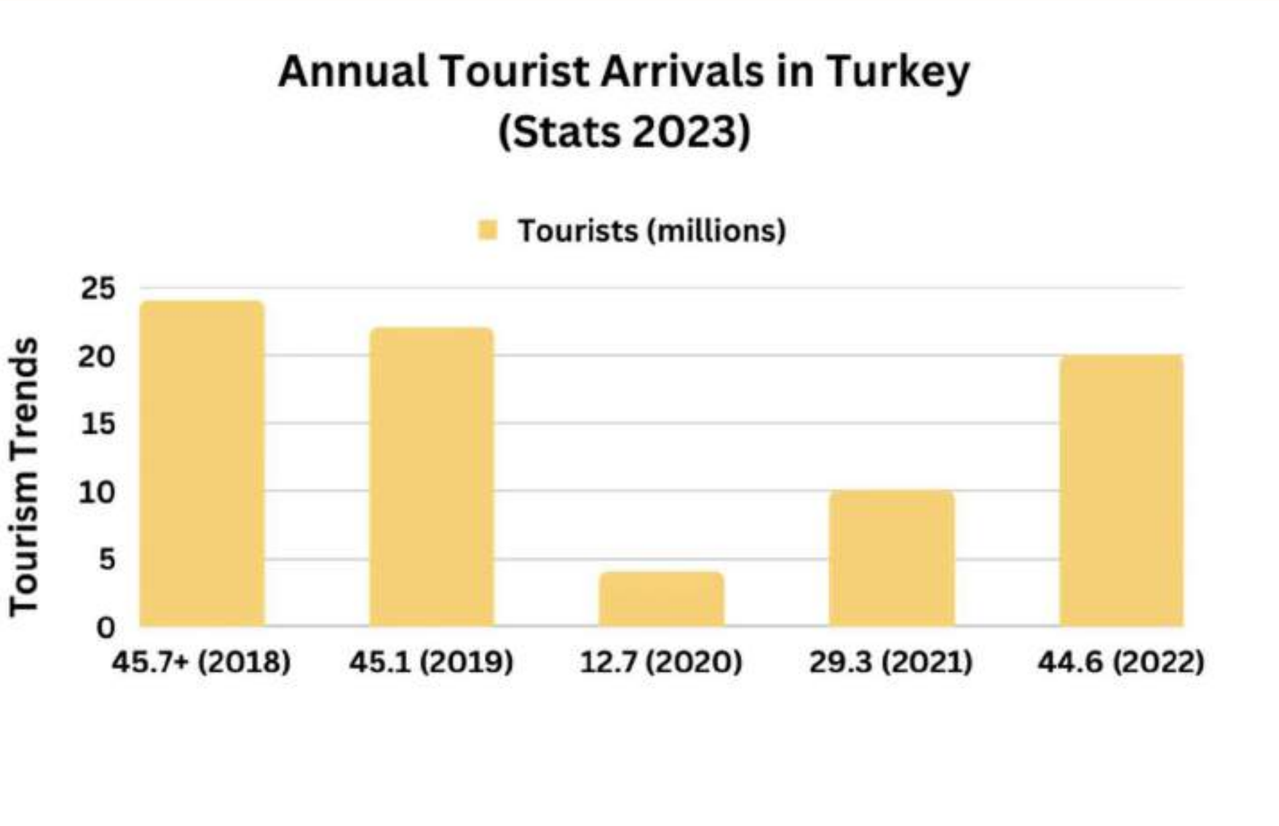
# Turismoa Esmirnan

Garazi Bizente, Naiara Zabalegui eta Nerea Crespo

# AURKIBIDEA:


1. SARRERA
2. SARE SOZIALAK
    i. INSTAGRAM
    ii. FACEBOOK
    iii. TWITTER
    iv. YOUTUBE
3. APLIKAZIOA
4. EKINTZAK
5. HOBEKUNTZAK

# SARRERA:



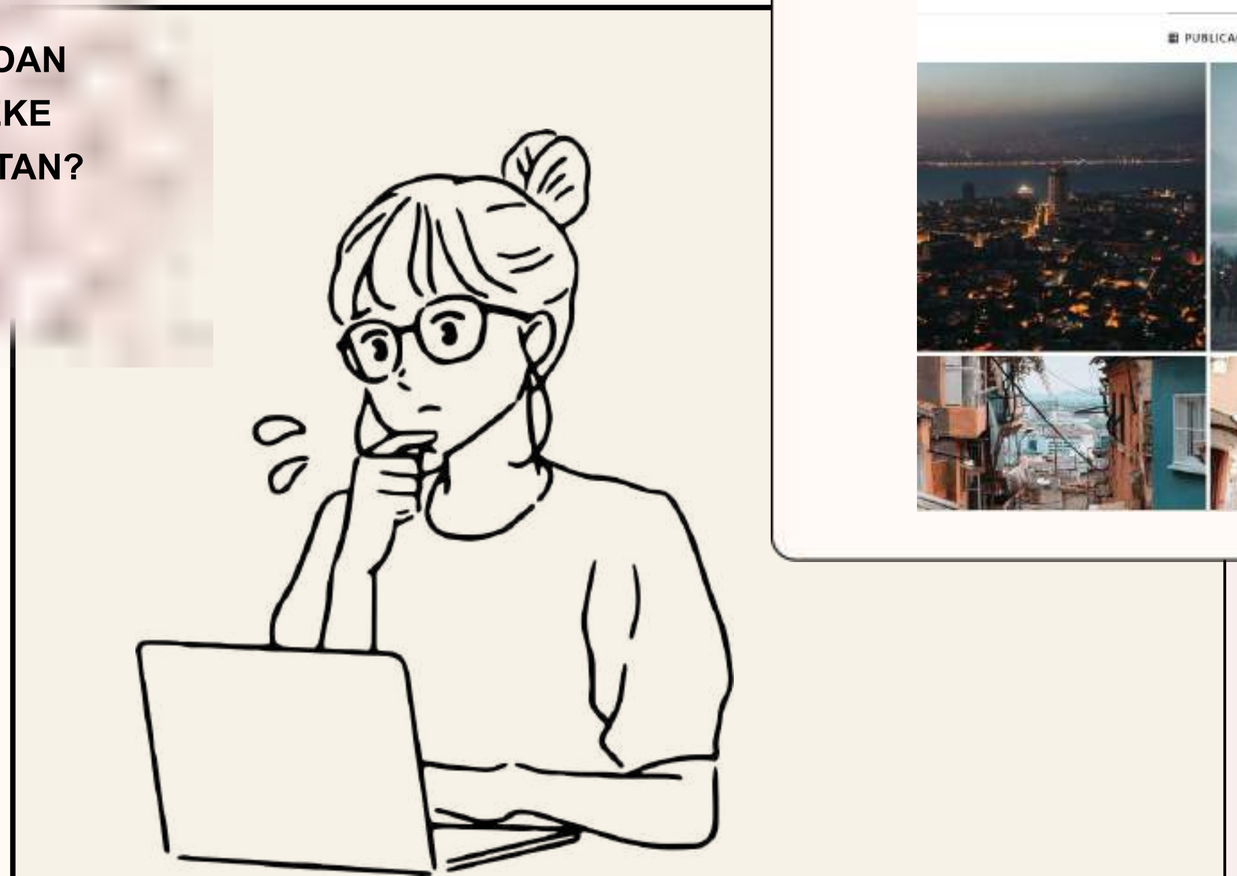

Turkian pandemia osteko turismoan igoera

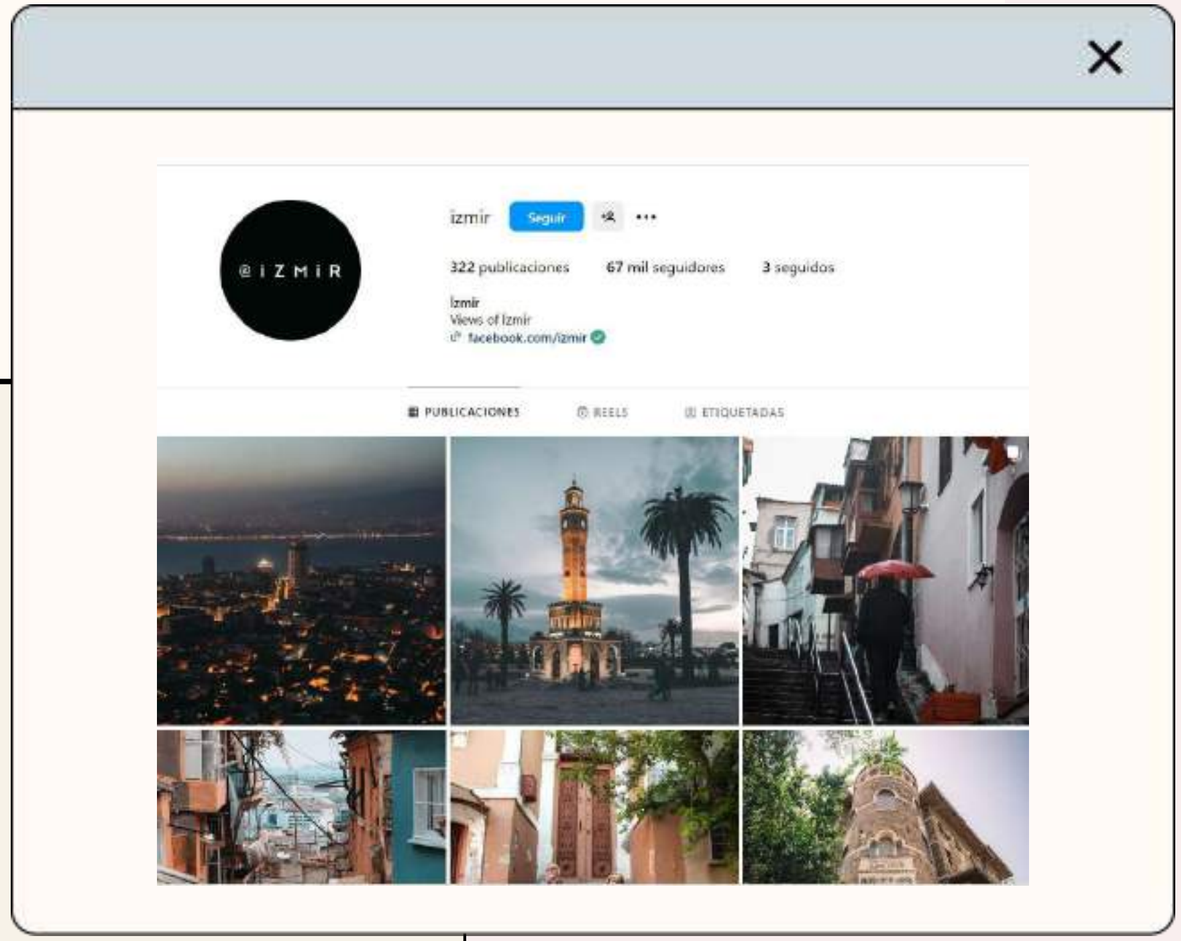
2023an Turkia bisitatu zuten turisten nazionalitate nagusiak:

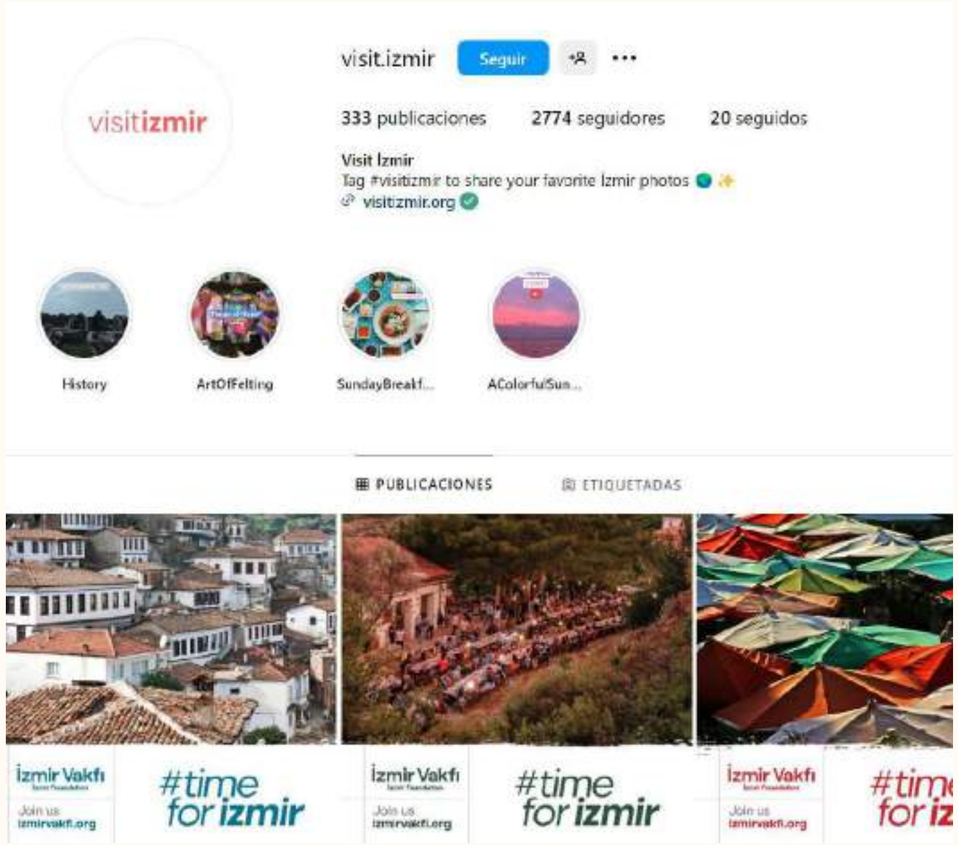
- Errusiarrak
- Alemaniarrak
- Britainiarrak

# 3. IZMIR SARE SOZIALETAN

**NORA JOAN NAHITEKE OPORRETAN?**



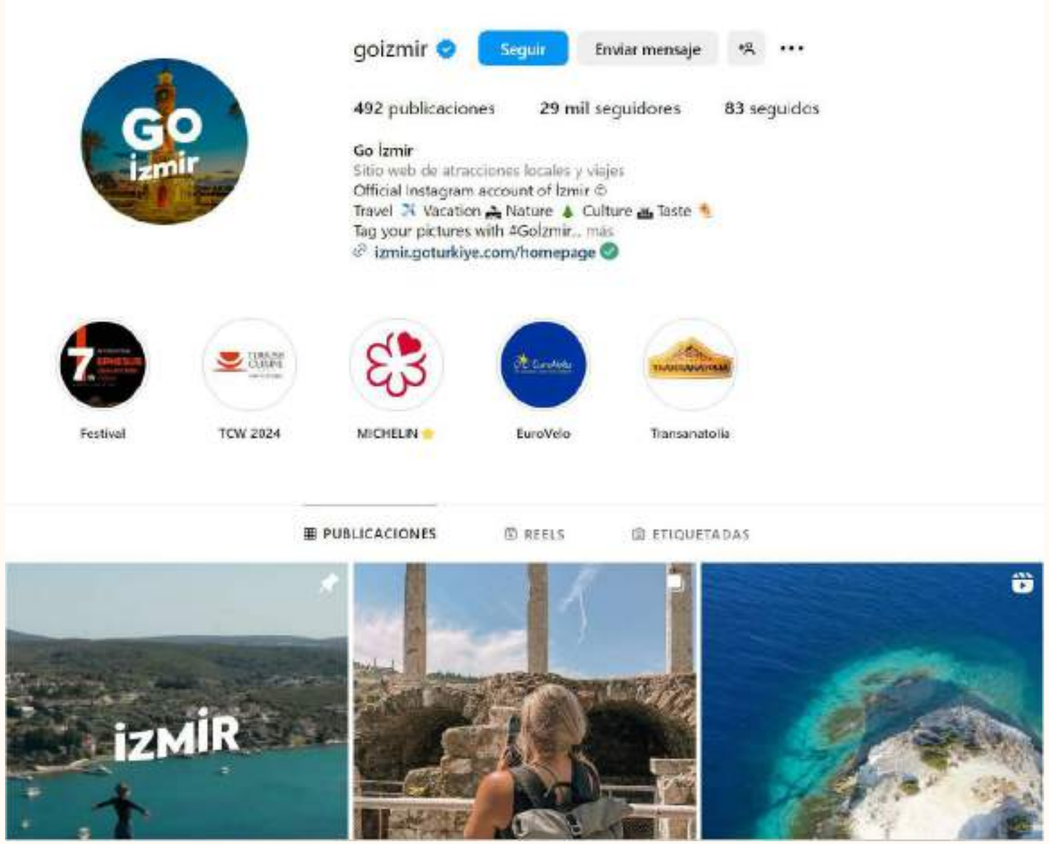



visit.izmir
Seguir
visitizmir
333 publicaciones
2774 seguidores
20 seguidos
Visit İzmir
Tag #visitizmir to share your favorite İzmir photos
visitizmir.org
History
ArtOfFelting
SundayBreakf...
AColorfulSun...
PUBLICACIONES
ETIQUETADAS
İzmir Vakfı
Join us
izmirvakfi.org
#time for izmir



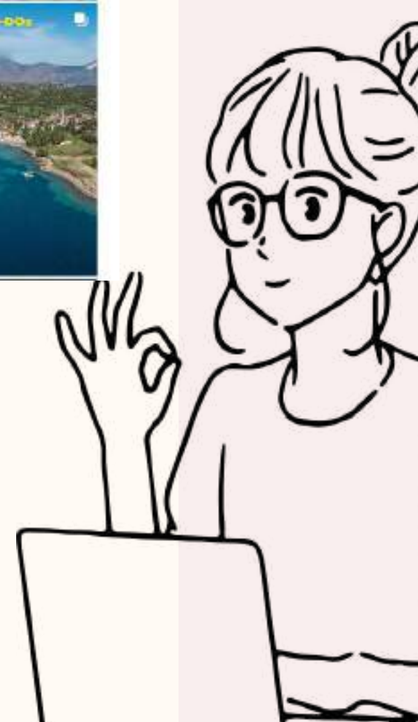


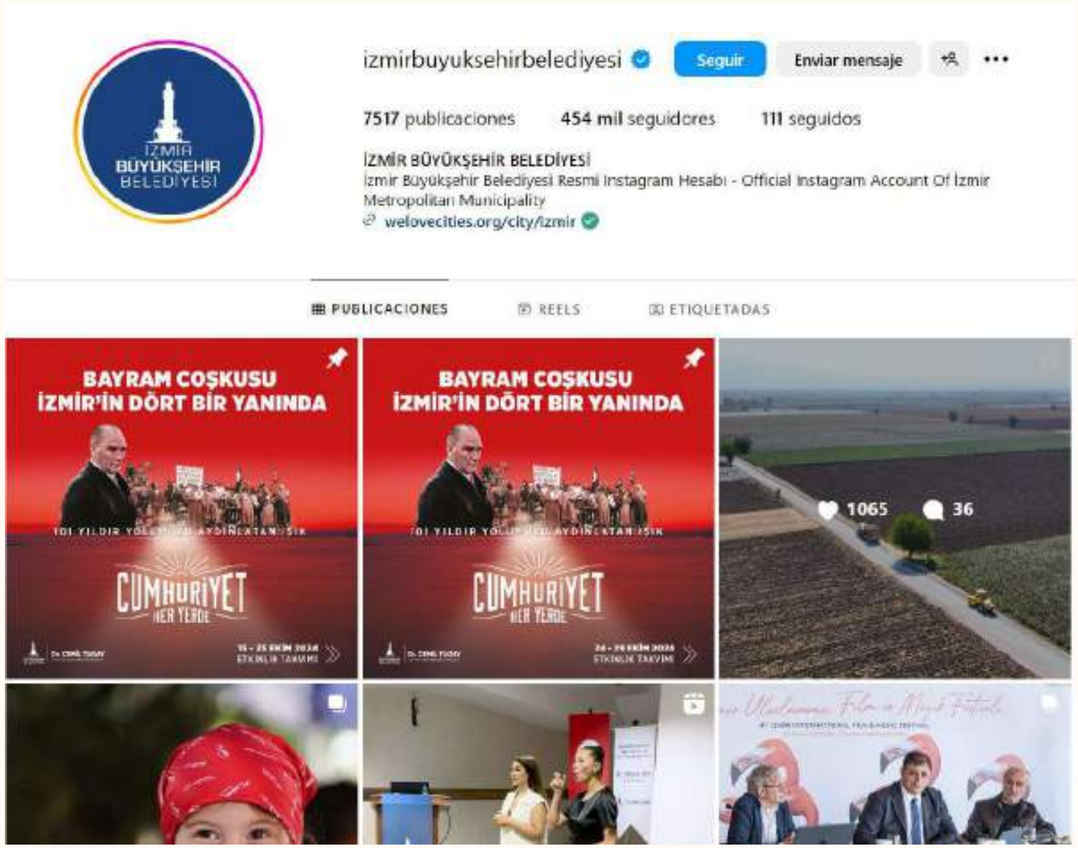
**@VISIT.IZMIR**

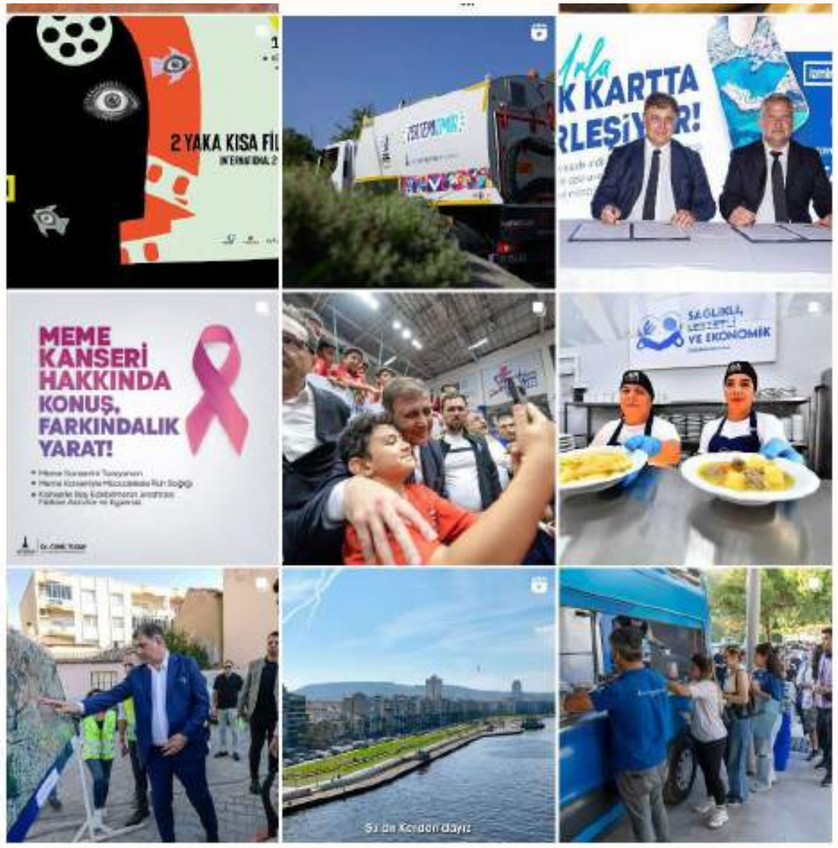

goizmir
Seguir
Enviar mensaje
492 publicaciones
29 mil seguidores
83 seguidos
Go İzmir
Sitio web de atracciones locales y viajes
Official Instagram account of İzmir
Travel Vacation Nature Culture Taste
Tag your pictures with #Goizmir... más
izmir.goturkiye.com/homepage
Festival
TCW 2024
MICHELIN
EuroVelo
Transanatolia
PUBLICACIONES
REELS
ETIQUETADAS
İZMİR


CULTURAL JOURNEYS
A Legacy For The Future
Sarpıncık
Lighthouse

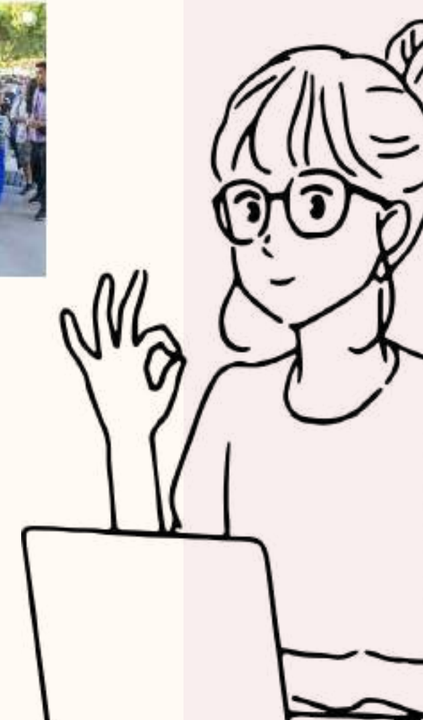
**@GOIZMIR**



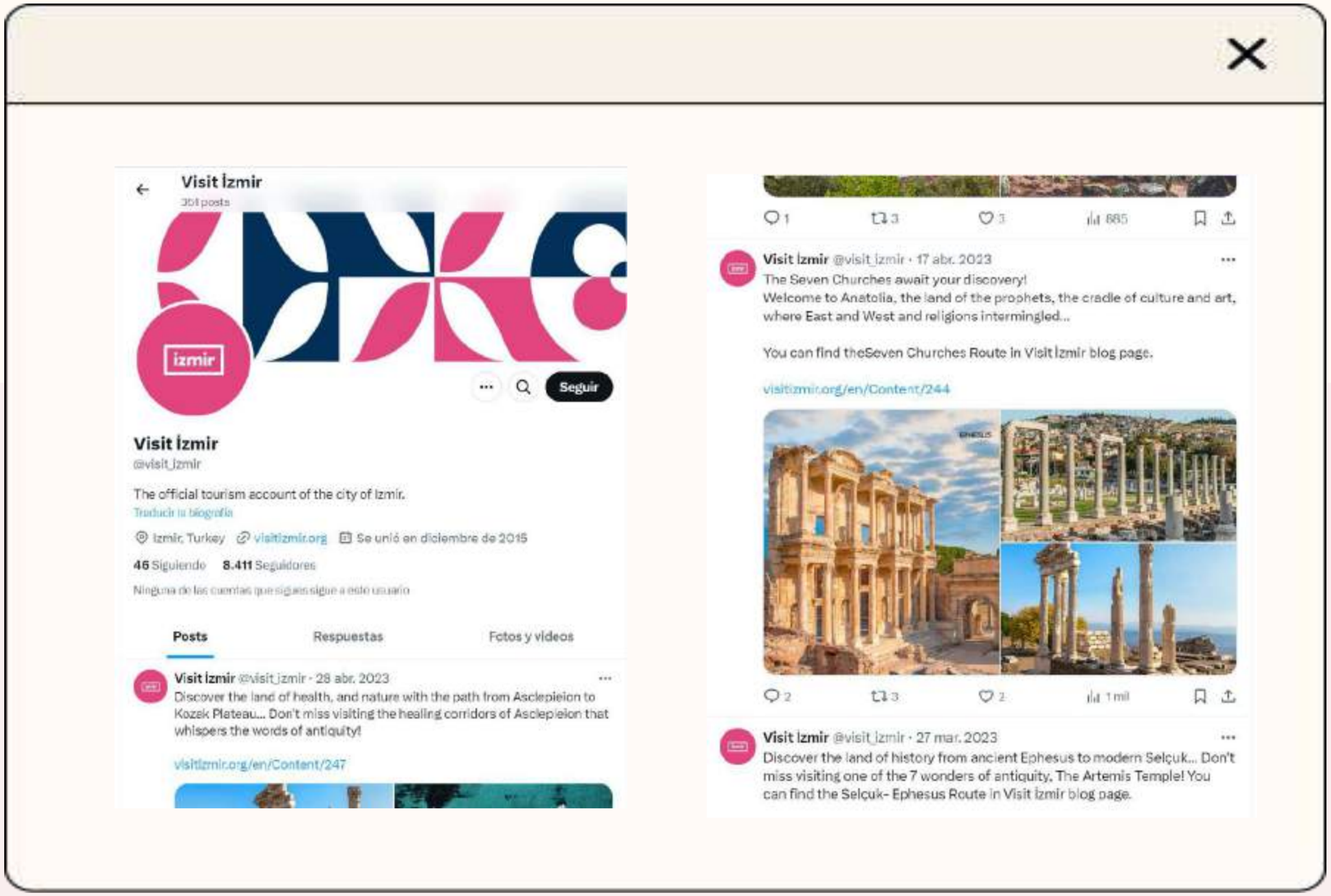


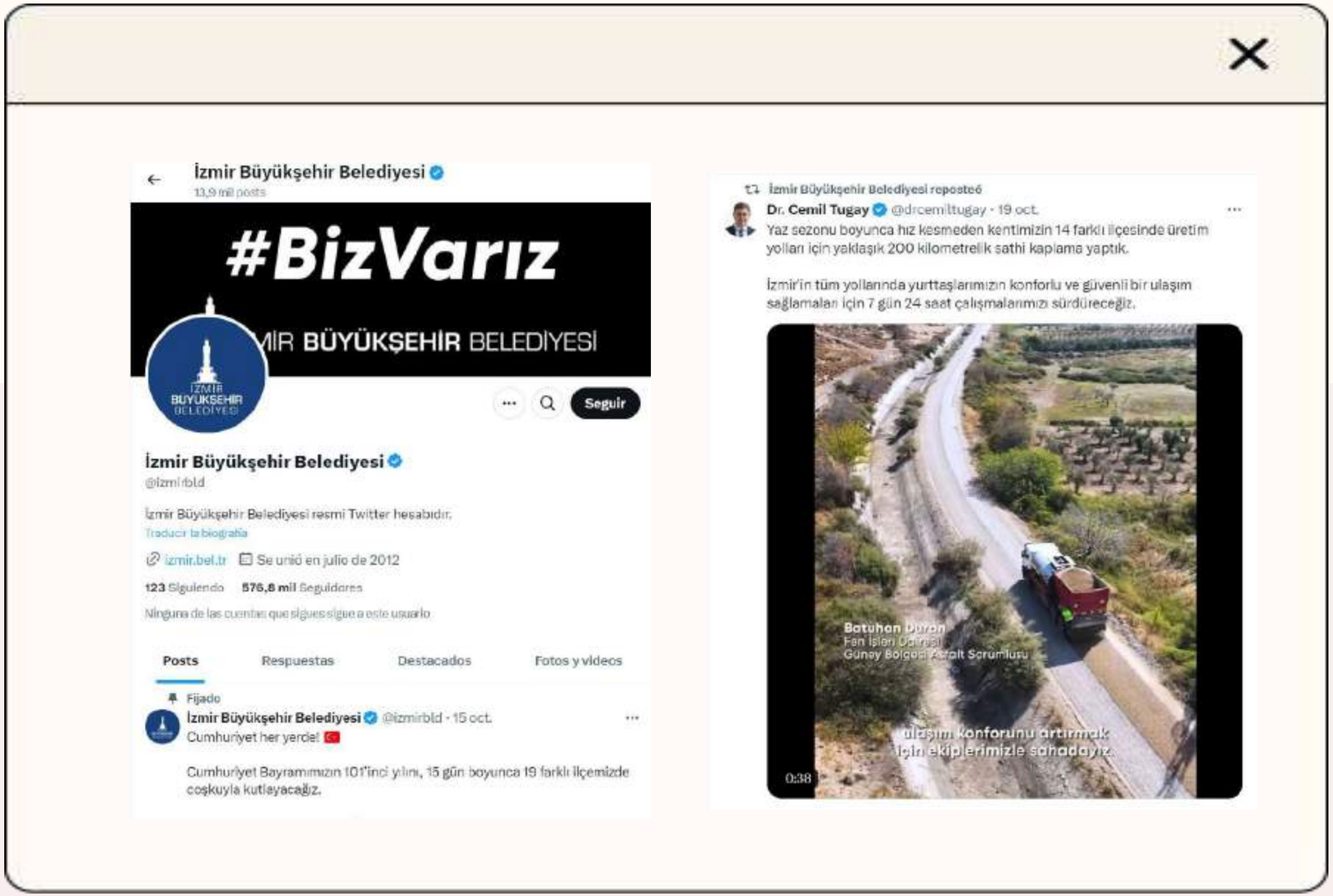

**@IZMIRBUYUKSERHIRBELEDIYESI**



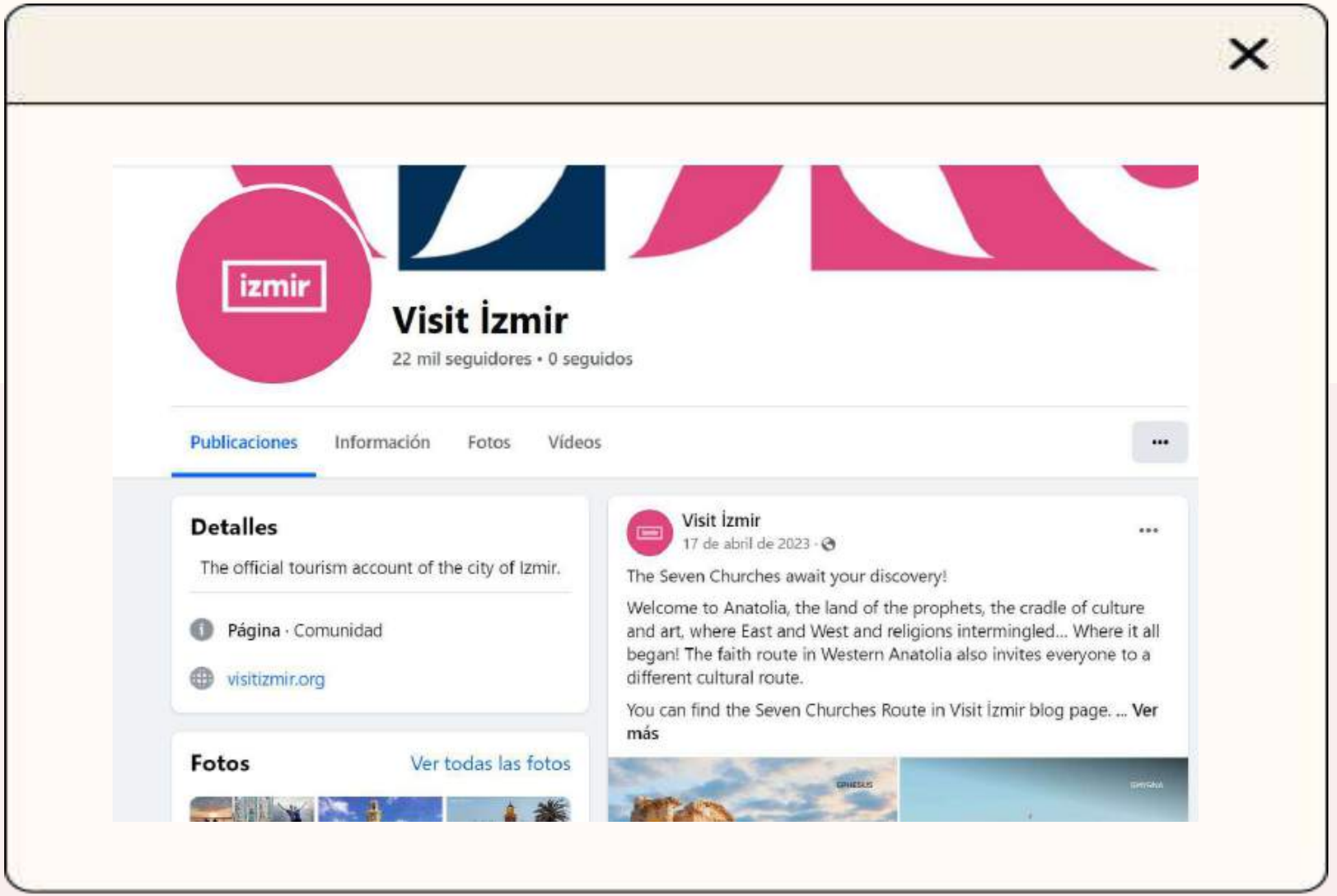
# TWITTER/X


Visit İzmir
361 posts
izmir
Seguir
Visit İzmir
@visit_izmir
The official tourism account of the city of Izmir.
Traducir la biografía
Izmir, Turkey
visitizmir.org
Se unió en diciembre de 2015
46 Siguiendo
8.411 Seguidores
Ninguna de las cuentas que sigues sigue a este usuario
Posts
Respuestas
Fotos y videos
Visit İzmir @visit_izmir · 28 abr. 2023
Discover the land of health, and nature with the path from Asclepieion to Kozak Plateau... Don't miss visiting the healing corridors of Asclepieion that whispers the words of antiquity!
visitizmir.org/en/Content/247
1
3
3
665
Visit İzmir @visit_izmir · 17 abr. 2023
The Seven Churches await your discovery!
Welcome to Anatolia, the land of the prophets, the cradle of culture and art, where East and West and religions intermingled...
You can find theSeven Churches Route in Visit İzmir blog page.
visitizmir.org/en/Content/244
2
3
2
1 mil
Visit İzmir @visit_izmir · 27 mar. 2023
Discover the land of history from ancient Ephesus to modern Selçuk... Don't miss visiting one of the 7 wonders of antiquity, The Artemis Temple! You can find the Selçuk- Ephesus Route in Visit İzmir blog page.

# TWITTER/X


İzmir Büyükşehir Belediyesi
13,9 mil posts
#BizVarız
İZMİR BÜYÜKŞEHİR BELEDİYESİ
Seguir
İzmir Büyükşehir Belediyesi
@izmirbld
İzmir Büyükşehir Belediyesi resmi Twitter hesabıdır.
Traducir la biografía
izmir.bel.tr
Se unió en julio de 2012
123 Siguiendo
576,8 mil Seguidores
Ninguna de las cuentas que sigues sigue a este usuario
Posts
Respuestas
Destacados
Fotos y videos
Fijado
İzmir Büyükşehir Belediyesi @izmirbld · 15 oct.
Cumhuriyet her yerde! 🇹🇷
Cumhuriyet Bayramımızın 101'inci yılını, 15 gün boyunca 19 farklı ilçemizde coşkuyla kutlayacağız.
İzmir Büyükşehir Belediyesi reposteó
Dr. Cemil Tugay @drcemiltugay · 19 oct.
Yaz sezonu boyunca hız kesmeden kentimizin 14 farklı ilçesinde üretim yolları için yaklaşık 200 kilometrelik sathi kaplama yaptık.
İzmir'in tüm yollarında yurttaşlarımızın konforlu ve güvenli bir ulaşım sağlamaları için 7 gün 24 saat çalışmalarımızı sürdüreceğiz.
Batuhan Duran
Fen İşleri Dairesi
Güney Bölgesi Asfalt Sorumlusu
ulaşım konforunu artırmak
için ekiplerimizle sahadayız.
0:38

# FACEBOOK


izmir
Visit İzmir
22 mil seguidores • 0 seguidos
Publicaciones
Información
Fotos
Vídeos
Detalles
The official tourism account of the city of Izmir.
Página · Comunidad
visitizmir.org
Fotos
Ver todas las fotos
Visit İzmir
17 de abril de 2023 ·
The Seven Churches await your discovery!
Welcome to Anatolia, the land of the prophets, the cradle of culture and art, where East and West and religions intermingled... Where it all began! The faith route in Western Anatolia also invites everyone to a different cultural route.
You can find the Seven Churches Route in Visit İzmir blog page. ... Ver más

# FACEBOOK


İZMİR BÜYÜKŞEHİR BELEDİYESİ
İzmir Büyükşehir Belediyesi
192 mil Me gusta • 237 mil seguidores
Publicaciones
Información
Fotos
Vídeos
Detalles
www.izmir.bel.tr
http://Instagram.com/izmirbuyuksehirbelediyesi
https://twitter.com/izmirbld
YAŞAYAN ŞEHİR, YAŞANACAK ŞEHİR
Página · Ayuntamiento
+90 232 293 12 00
sosyalmedya@izmir.bel.tr
İzmir Büyükşehir Belediyesi
Ayer a la 1:55 ·




# YOUTUBE

- TOP THINGS TO DO
- PLANAK
- HISTORIOA
- KOLABORAZIOA

@Emre Durmuş

Historia- eta kultura-ondarea

1



Hondartzak eta natura

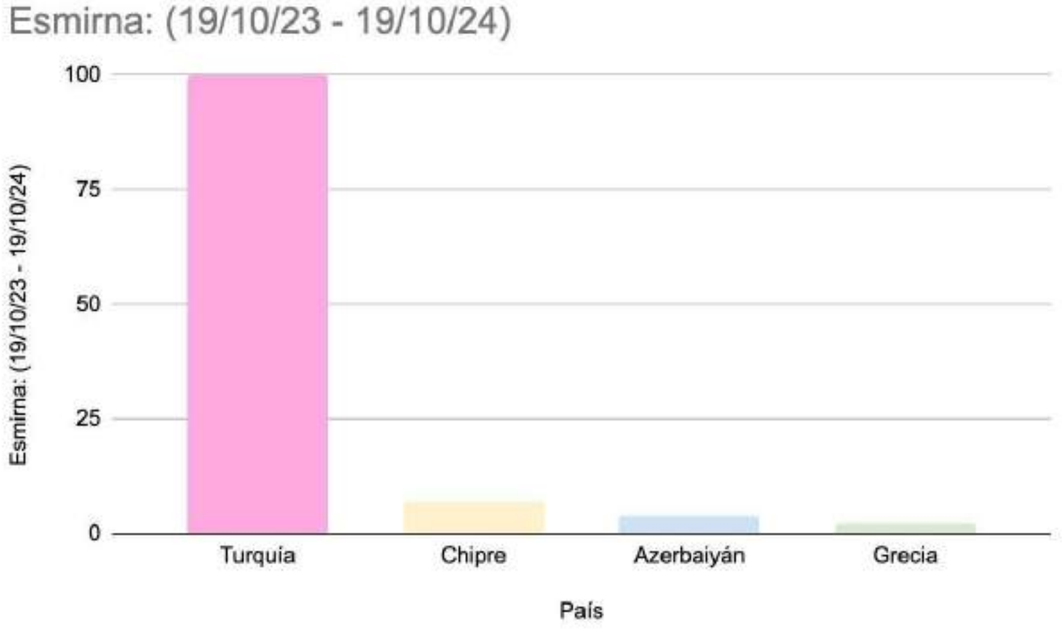
2



Ekitaldiak eta Jaialdiak

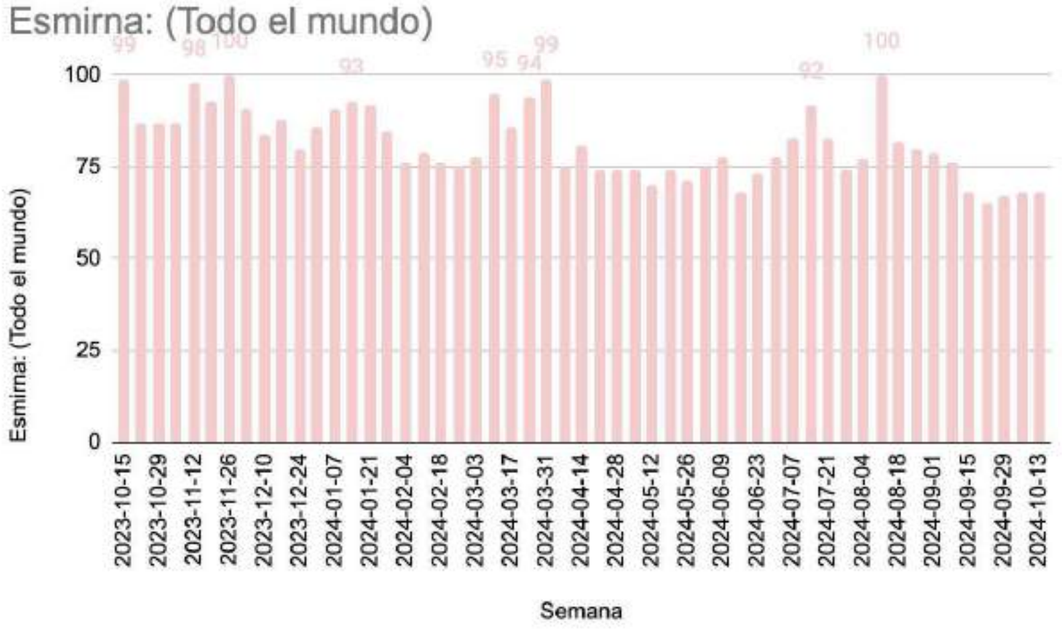
3





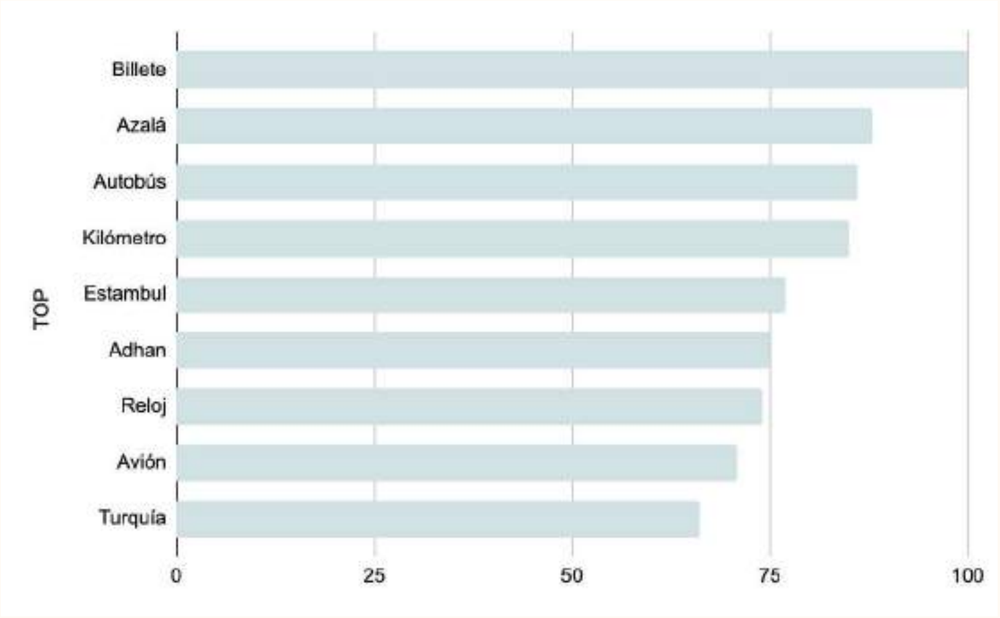

2023ko urriaren 19tik 2024ko urriaren 19ra bitartean munduko **Esmirna inguruarekiko interesa** erakusten du grafikoak.

***TOP 1:*** Turkia
***TOP 2:*** Zipre
***TOP 3:*** Azerbaijan eta grezia




**2023ko azaroaren 26a**

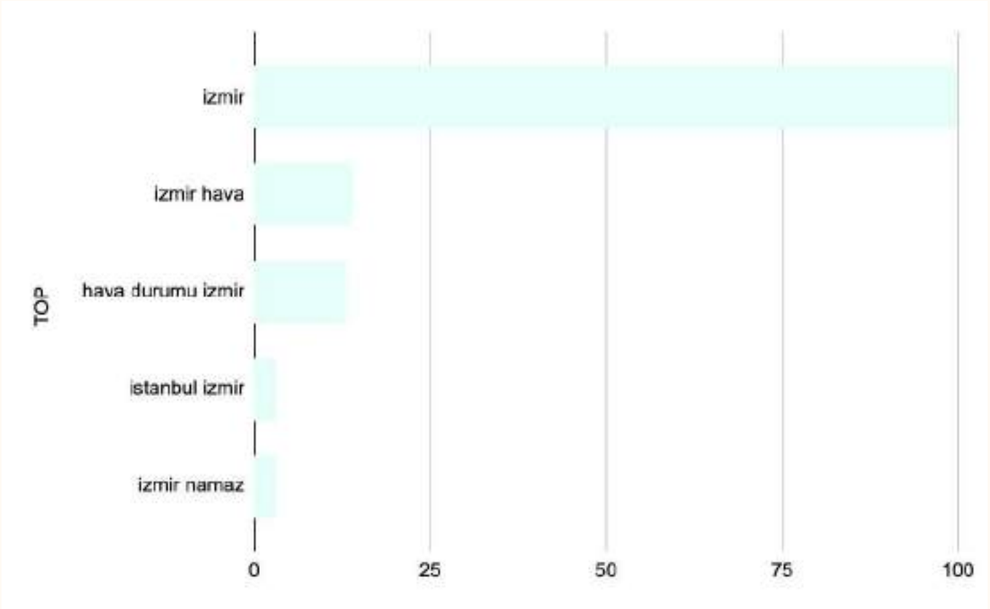
**2024ko abuztuaren 11**
Udan, jende askok bidaiatzen du.




## Esmirnarekin lotutako gaiak eta kontsultak:

**Azala:** Musulmanen otoitz errituala da.
Esmirnak, historia aberatsa eta biztanleria anitza duen hiria izanik, otoitz hauek egiten dituzten komunitate musulmanak ditu.

**Adhan**: Islamean otoitz egiteko deia da.
Esmirna bezalako hiri batean, non meskitak dauden, Adhan eguneroko bizitzaren zati handia bat da.




**Izmir**: Hiriari buruzko bilaketa orokorra.

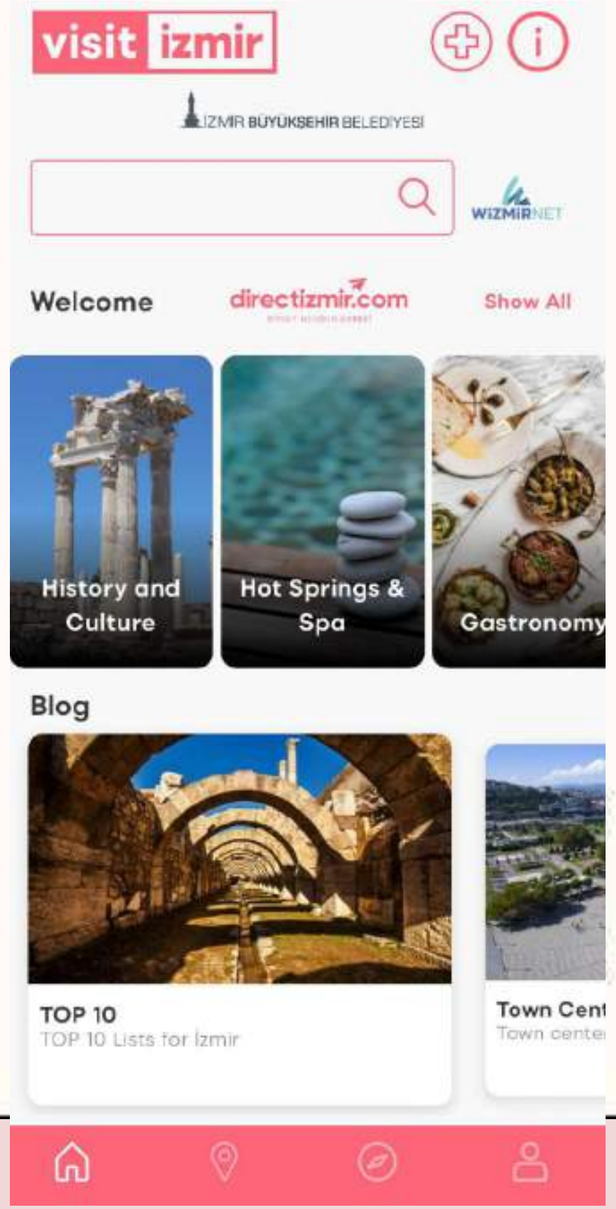
**Izmir Hava eta Hava Durumu izmir:** Meteorologia

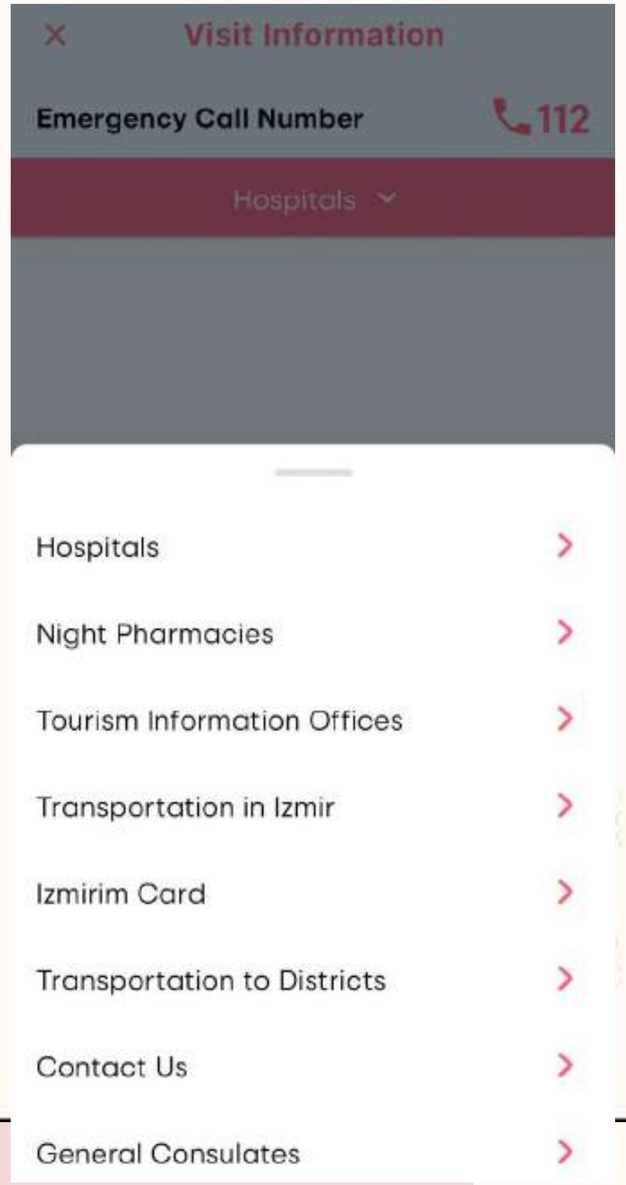
**Istanbul eta Izmirren** arteko konexio edo konparazioen interesa islatzen du, Turkiako bi hiri garrantzitsuenetakoak baitira.

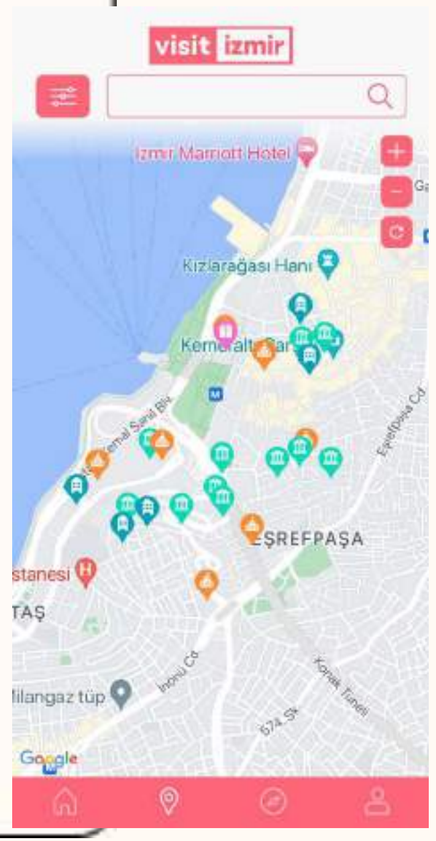
**Izmir Namaz:** Izmirreko otoitz ordutegietan interes handia adieraziz.

# APLIKAZIOA

visit izmir



# EKINTZAK

“HELMUGA BAT URTARO BAKOITZERAKO”










- Uda: Egeo itsasoko hondartzak eta kostaldeko helmugak.
- Udazkena: Enoturismoa (ardoaren turismoa) eta ibilbide gastronomikoak.
- Negua: Ongizate-turismoa, spa naturalak eta iturri termalak sustatzea.
- Udaberria: Jai kultural eta erlijiosoak, eta lore eta natura jaialdiak hiriaren inguruan.

# EKINTZAK

"Zibilizazioen ibilbidea"

- Ibilbide Helenikoa
- Erromatar ibilbidea
- Ibilbide Otomana

"Esmirnako Nazioarteko Jaialdia"

Urteko ekitaldia: hiriak bere kultura sustatzeko + nazioarteko turistak erakartzeko

- Kontzertuak
- Antzerkia
- Dantza
- Opera
- Arte-erakusketak



# HOBEKUNTZAK

**Esmirnaren aplikazio turistikoan:**

- **Sustapenak eskeintzea.**
  Ostatuetan, jatetxeetan, atrakzioetarako sarreretan eta pakete turistikoetan deskontuak eskainiz.

- **Fidelizazio-programak**.
  Eskaintza bereziei buruzko jakinarazpenak bidaltzea.





# ESKERRIK ASKO

